



PROGRAM STRUCTURE



10:05H - 10:10H Opening Session (AI Prologue)

Marcos Pinto - Host & Amílcar Gabriel - Knower™ CEO

10:10H - 10:15H Welcome

To be announced

**10:15H - 11:00H Opening Keynote - The AI Transformation:
Impact on Leadership (intervention in English)**

Gerd Leonhard, Futurist, Humanist, Author of "Technology vs. Humanity", CEO of The Futures Agency

11:00H - 11:40H Panel Discussion - Talent, Workforce Development & Responsible AI

To be announced

Moderation: Maria João Vieira Pinto, Editorial Director at Marketeer | Multi-publications Group

11:40H - 12:00H Coffee Break

**12:00H - 12:30H Speaker - Practical AI: The latest AI for
Humanity & Business Cases**

To be announced

12:30H - 14:30H Networking Lunch

**14:30H - 15:00H Speaker - Innovation with AI - Creating New
Business Models**

Manuel Dias, National Technology Officer & Executive Board Member at Microsoft

**15:00H - 15:40H Panel Discussion - Designing AI Strategy for
Your Organization**

To be announced

Moderation: Ricardo Tomé, Dir. Geral Digital TVI - Media Capital

15:40H - 16:00H Coffee Break

**16:00H - 16:45H Closing Keynote - The Science of Conscious-
ness in the Setting of Artificial Intelligence
(live-streaming intervention)**

António Damásio, Neuroscientist and Professor of Neuroscience at the University of Southern California

16:45H - 17:00H Conference Wrap-Up and Key Takeaways

Marcos Pinto & Minister of Science, Technology and Higher Education

17:00H - 17:20H Closing/Open Letter for the Future